



Television Broadcasts Limited
電視廣播有限公司



大灣區共同家園青年公益基金
Greater Bay Area Homeland Youth Community Foundation

Press Release (Immediate Release)

Co-organized by Greater Bay Area Homeland Youth Community Foundation and Television Broadcasting Limited “Dubbing Academy” Officially Launched Providing a Professional Dubbing Experiential Course to Equip Youths for Capturing Development Opportunities and Realizing Dreams

(Hong Kong, 21 August 2021) Dubbing contest and star reality show “Dub of War” had been highly popular, with the performances of star contestants well received and intensely discussed among audiences and netizens. The show revealed the professional and rarely-known aspects of dubbing to the audiences. In view of this, Greater Bay Area Homeland Youth Community Foundation (abbreviated as Greater Bay Area Youth Foundation), with the mission of “For Our Youth, For Our Future”, has joined forces with Television Broadcasting Limited (abbreviated as TVB), which has been committed to professional talent training in the performing arts industry, to co-organize “Dubbing Academy”. The programme provides a free professional dubbing experiential course to youth aged 16-30. Thoughtfully-designed with a series of diverse training materials, young people interested in becoming a dubbing artist can realize their dreams step by step by receiving progressive training on voice-acting skills, experiencing dubbing works and acquiring industry knowledge.

To commemorate this special occasion, Greater Bay Area Youth Foundation and TVB hosted the launch ceremony of “Dubbing Academy” at YO PLACE of Greater Bay Area Youth Foundation today (August 21), which was graced by Mr. Kenneth FOK, Executive Vice Chairman of Greater Bay Area Homeland Youth Community Foundation, and Miss Virginia LOK, Assistant General Manager (Talent Management and Development) of TVB. Mr. WONG Cho-lam, Chief Creative Officer of TVB, also appeared via video, whereas professional dubbing instructor Ms. WONG Fung-ying; Champion of “Dub of War Outstanding Voice Performance” Miss Yoyo CHEN; Mr. HO Kwong Pui; popular voice actors Mr. LEUNG Wai-tak, Mr. CHO Kai-him, Miss HO Lou-yi and Miss WONG Yan-yu witnessed the commencement of Dubbing Academy and supported the participants.

Mr. Kenneth FOK, Executive Vice Chairman of Greater Bay Area Homeland Youth Community Foundation, said “Greater Bay Area Youth Foundation supports young people to pursue their dreams, and discover their interests, the Foundation also captures different development opportunities by organising and funding various programmes. The previous programme of ‘Dub of War’ had successfully explored the voice-acting potentials and talents of star contestants, attracting many young people’s attention and arousing their interests in the dubbing industry. In view of this, Greater Bay Area Youth Foundation has cooperated with TVB to co-organise ‘Dubbing Academy’, providing them with the opportunity to actively equip themselves as well as introducing more young and new joiners into Hong Kong’s dubbing industry. We believe that the Greater Bay Area will offer various development opportunities in the dubbing industry in the future.”



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“Dubbing Academy” had received enthusiastic responses in the public recruitment earlier, with over 300 young people submitting their applications. The course covers 10 sessions in two phases. A number of dubbing professionals and artists previously participated in “Dub of War” serve as tutors to provide a series of professional training and share valuable experiences. The first two sessions allow 100 shortlisted participants to understand and learn about the basics of dubbing. 20 participants with outstanding performances will enter the advanced stage with 8 sessions. The top 3 participants with the best performances will have the chance to join professional dubbing training courses by TVB. The entire course will be recorded as a TV programme to be later broadcast on TVB J2, so that more audiences and youths can understand the profession and fun of dubbing as well as consider career development in the dubbing industry.

About Greater Bay Area Homeland Youth Community Foundation

The Greater Bay Area Homeland Youth Community Foundation, established in September 2019, is a charitable organisation that mainly serves Hong Kong youth. To ride on the new era, new Greater Bay Area and new opportunities, the Foundation is a joint effort of youth leaders from various sectors. With our mission of 'For Our Youth, For Our Future', we support youth in their studies, careers and business development in the Guangdong-Hong Kong-Macao Greater Bay Area.

Since our establishment, we have initiated a number of programmes to support Hong Kong youth. In 2020, the Foundation initiated and sponsored a total of 51 programmes, with over 5,700 beneficiaries. In 2021, we launched two key initiatives - YO PLACE and GBA Youth Card projects. These will allow us to establish closer ties with young people from all walks of life in Hong Kong. Operated under a membership scheme, YO PLACE is an integrated online and offline youth platform that provides information on study, career and entrepreneurship opportunities in the Greater Bay Area. The Foundation is also excited to launch the GBA Youth Card in co-operation with Bank of China (Hong Kong), the Guangdong Youth Federation, Hong Kong United Youth Association and Macao Youth Federation. Hong Kong youth will appreciate the many conveniences this card offers while studying, working and living in the Greater Bay Area. In addition, the Foundation's Wish Builder Programme sponsors diversified projects by local youth organisations for young people in Hong Kong. for example, the Dream Brewer - Pacific Coffee HKCT@GBA Entrepreneurship Training Programme and Hong Kong Youth Animator Development Programme.

To learn more details please visit the Foundation website www.gbayouth.org.hk.

Photo Caption:

Photo 1



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Mr. Kenneth FOK (Left), Executive Vice Chairman of Greater Bay Area Homeland Youth Community Foundation, and Miss Virginia LOK (Right), Assistant General Manager (Talent Management and Development) of TVB hosted the launch ceremony of “Dubbing Academy”.

Photo 2



Mr. Kenneth FOK, Executive Vice Chairman of Greater Bay Area Homeland Youth Community Foundation, said that the “Dubbing Academy” provides participants with the opportunity to actively equip themselves as well as introduces more young and new joiners into Hong Kong’s dubbing industry.

Photo 3 & Photo 4



Mr. Kenneth FOK, Executive Vice Chairman of Greater Bay Area Homeland Youth Community Foundation, and Miss Virginia LOK, Assistant General Manager (Talent Management and Development) of TVB, whereas professional dubbing instructor Ms. WONG Fung-ying, participated artists of “Dub of War”, and popular voice actors, witnessed the commencement of Dubbing Academy and supported the participants.



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Photo 5 & Photo 6



“Dubbing Academy” is officially commenced. A number of dubbing professionals and artists previously participated in “Dub of War” serve as tutors to provide a series of professional training and share valuable experiences.